



2023-24 Kiddo! Business Partner Benefits

| | District Leader | District Partner | School Partner | Grade Partner | Classroom Partner |
|---|-----------------|------------------|----------------|---------------|-------------------|
| Business Partner Marketing | | | | | |
| Year-Round Logo on Website | ✓ | | | | |
| Recognition in Daily Student Take Home Folder* | ✓ | ✓ | | | |
| Spotlight on Website and in E-News | ✓ | ✓ | | | |
| Listing on Business Partner Stationery | ✓ | ✓ | ✓ | | |
| Social Media Posts Annually | 10 | 8 | 6 | 4 | 2 |
| Year-Round Listing and Live Link on Website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Use of Kiddo Logo for Business Website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in Annual Newsletter by Donor Level (emailed to 6,000+ and mailed to 2,000+ Kiddo! Supporters and parents) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Business Partner Kiddo! Decals (2) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Business recognition on poster at all 6 schools | ✓ | ✓ | ✓ | ✓ | ✓ |
| Personalized, student-made Thank you Poster | ✓ | ✓ | ✓ | ✓ | ✓ |
| MV School District Sponsorship Certificate | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition at Events | | | | | |
| MV Fall Arts Festival Recognition | ✓ | | | | |
| Memorial Day Recognition | ✓ | | | | |
| Scholar Circle Donor Party (with parents) | ✓ | ✓ | | | |
| Annual Business Partner Lunch | ✓ | ✓ | ✓ | | |
| Kiddo! Promotion Opportunity | ✓ | ✓ | ✓ | ✓ | ✓ |

Parent Business Partnership - Pricing Requirements

| CURRENT MILL VALLEY DISTRICT PARENT I/We Have: | District Leader | District Partner | School Partner | Grade Partner | Classroom Partner |
|--|-----------------|------------------|----------------|---------------|-------------------|
| 1 Child in MVSD | \$7,500 | \$5,000 | \$2,600 | \$1,750 | NA |
| 2 Children in MVSD | \$7,500 | \$5,000 | \$3,550 | \$3,100 | NA |
| 3+ Children in MVSD | \$7,500 | \$5,000 | \$4,850 | \$4,450 | NA |

Community Business Partnership - Pricing Requirements

| | | | | | |
|--|---------|---------|---------|---------|-------|
| COMMUNITY Business ONLY (No children in MVSD) | \$7,500 | \$5,000 | \$2,000 | \$1,250 | \$450 |
|--|---------|---------|---------|---------|-------|

Contact: Kimberley Trainor, Kiddo! Business Programs. at ktrainor@kiddo.org or 415-389-7792

* Recognition in folder only for businesses who donate by June 30th each year.