



## 2020-21 Kiddo! Parent Business Partner Benefits and Pricing\*

	District Leader	District Partner	School Partner	Grade Partner
<b>Digital Marketing</b>				
Year-Round Logo on Website	✓			
1 x Business Partner of the Month on Website	✓	✓		
1 x Spotlight of the Month in E-News	✓	✓		
Eligible Social Media Posts up to per Year	12	10	8	6
Year-Round Listing and Live Link on Website	✓	✓	✓	✓
2020-21 Kiddo! Business Partner Logo for Partner Website	✓	✓	✓	✓
Business Partner Appreciation by Donor Level (email to 6,000+ Kiddo! supporters)	✓	✓	✓	✓
<b>Marketing Collateral</b>				
Business Partner Kiddo! Decals (2)	✓	✓	✓	✓
Listed on school poster at all MVSD schools	✓	✓	✓	✓
Listing on Business Partner Stationery	✓	✓	✓	
Framed Photo and School District Sponsorship Certificate	✓	✓		
MV School District Sponsorship Certificate			✓	✓
<b>Events</b>				
MV Fall Art Festival & Memorial Day Recognition	✓			
Scholar Circle Donor Party	✓	✓		
Annual Business Partner Luncheon	✓	✓	✓	
Kiddo! Promotion Opportunity	✓	✓	✓	✓

**\* Entry level pricing requirement for Parent Business = \$1,350/ child in the MVSD + recognition benefits fee**

1 child in the Mill Valley School District	\$7,500	\$5,000	\$2,500	\$1,650
2 children in the Mill Valley School District	\$7,500	\$5,000	\$3,450	\$3,000
3+ children in the Mill Valley School District	\$7,500	\$5,000	\$4,800	\$4,350