



2019-20 Kiddo! Parent Business Partner Benefits

	District Leader	District Partner	School Partner	Grade Partner
Digital Marketing				
Year-Round Logo on Website	✓			
1 x Business Partner of the Month on Website	✓	✓		
1 x Spotlight of the Month in E-News	✓	✓		
Eligible Social Media Posts up to per Year	12	10	8	6
Year-Round Listing and Live Link on Website	✓	✓	✓	✓
2019-20 Kiddo! Business Partner Logo for Partner Website	✓	✓	✓	✓
Business Partner Appreciation by Donor Level (email to 6,000+ Kiddo! supporters)	✓	✓	✓	✓
Marketing Collateral				
Business Partner Kiddo! Decals (2)	✓	✓	✓	✓
Listed on school poster at all MVSD schools	✓	✓	✓	✓
Listing on Business Partner Stationery	✓	✓	✓	
Framed Photo and School District Sponsorship Certificate	✓	✓		
MV School District Sponsorship Certificate			✓	✓
Events				
MV Fall Art Festival & Memorial Day Recognition	✓			
Scholar Circle Donor Party	✓	✓		
Annual Business Partner Luncheon	✓	✓	✓	
Just say Kiddo! Promotion Opportunity	✓	✓	✓	✓